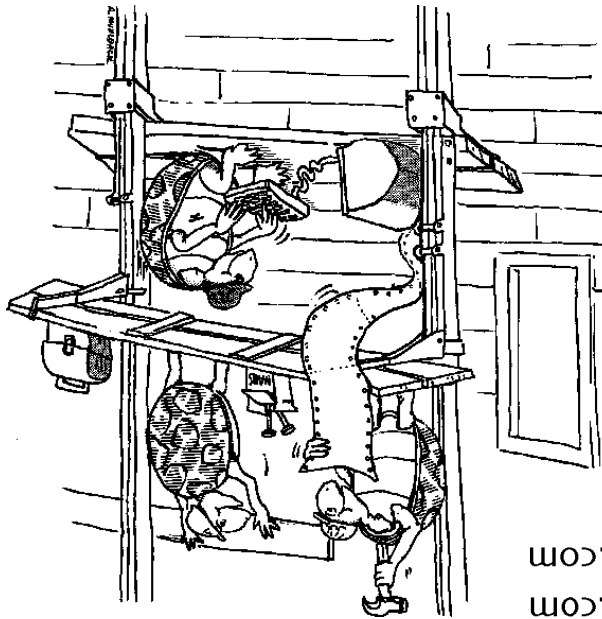


Now there's a better way
to run your business!



625 W. Buffalo St.
Ithaca, NY 14850
(607) 272-1008
www.turtlesoft.com
info@turtlesoft.com

Turtle Creek Software

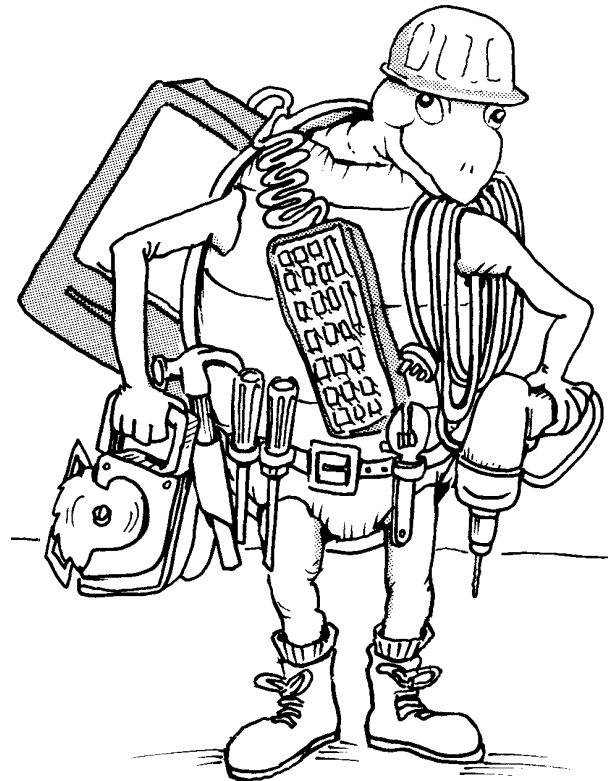
*Goldenseal is better than ever—
available for Mac and Windows,
single-user and multi-user!*

Goldenseal includes all that you need to run
your construction business:

- Cost Accounting
- Project Estimates
- Project Management
- General Business Management

It also handles all of the following:

- Appointments & Schedules
- Check Printing & Business Forms
- Contracts
- Customer and Lead Tracking
- Inventory
- Material Takeoffs
- Payroll
- Rental Property Management
- Retail Sales



Look inside for details!

GOLDENSEAL ORDER FORM

COMPANY NAME _____

ADDRESS _____

TOWN, STATE, ZIP _____

PHONE _____

E-MAIL _____

SHIPPING:

- ☐ US Priority Mail **Free** ☐ US 2nd Day **\$10**
☐ US Next Day **\$30** ☐ Canada & Foreign **\$5 air mail**
☐ **Other shipping options at cost**

PAYMENT INFORMATION:

Charge cards: VISA or MasterCard

Acct # _____ Exp. _____

Company Checks accepted.

New York State Residents: add sales tax

YOUR COMPUTER:

- ☐ **Windows** ☐ 98/NT/ME/2000 ☐ XP ☐ Vista
☐ **Macintosh** ☐ OS 9 ☐ OS X

SEND ME:

- | | |
|---|--------------|
| <input type="checkbox"/> Goldenseal Basic | \$395 |
| <input type="checkbox"/> Goldenseal Complete | \$695 |
| <input type="checkbox"/> Multi-User Goldenseal | |
| <input type="checkbox"/> 2 Users \$895 | |
| <input type="checkbox"/> 5 Users \$1195 | |
| <input type="checkbox"/> 10 Users \$1595 | |
| <input type="checkbox"/> 20 Users \$2195 | |
| <input type="checkbox"/> Demo CD | \$5 |
| <input type="checkbox"/> Demo CD with two printed manuals | \$45 |

MORE GOLDENSEAL FEATURES

Bank Accounts— Automatic reconciling against bank statements. Handles multiple checkbooks. Prints checks and paychecks.

Billing— Flexible time and materials tracking and billing rates for equipment, labor and subs. Specialized project billing (draw schedules, progress payments, time and materials, change orders).

Data Access— Excellent Find and Sort commands make it easy to locate any record or group of records.

Equipment— Tracks equipment use and expenses.

Import and Export— Very easy to get data into or out of Goldenseal (via text file import/export).

Job Costs— Job costs by category and subcategory or cost location (e.g. by room). Supports multiple cost category systems. Flexible job cost rates for equipment, labor and subcontractors. Labor costs automatically include payroll costs (burden).

Payroll— Annual tax table updates are available as a free download. Handles multiple wage rates, insurance rates based on work categories, benefit payments and deductions. Tracks vacations, comp time and payroll taxes due to each tax agency.

Printed Forms— Custom forms for checks, estimates, envelopes, mailing labels, reports & more.

Purchase Orders and Work Orders— Provides warnings for purchases over purchase order amount.

Retainage— Tracks project retainage.

Sales Tax— Automatic computation of sales tax amounts for both purchases and sales. Handles GST, PST and VAT taxes and vendor withholding.

Security— Includes customizable password access to different areas in the program. Audit Trail records show each record change.

Subcontractors— Provides warnings for subcontractors with expired insurance.

Subcontractor Bids— Tracks competitive bids. Warns about overpayment of bid amounts.

Templates— Template transactions allow quick creation of repeat transactions.

Unit Costs— Includes detailed cost items and assemblies. Flexible markups and waste factors. Prices update automatically from purchases.

TECHNICAL SPECS

Maximum number of accounts or transactions in any class: 2 billion.

Maximum dollar amount: \$2 billion. Supports foreign currencies.

Programming language: Codewarrior C++, using object-oriented programming (OOP).

Records are stored in an efficient object database.

GOLDENSEAL FAQ'S

How much does it cost?

Goldenseal costs \$795 for the full version, or \$495 without accounting. The multi-user version is \$995 for two users, \$1395 for five users, \$1795 for up to 10 users, and \$2695 for up to 20 users.

What hardware do I need to run it?

Goldenseal runs on any PC with Windows 98 or newer (including NT, 2000, ME and XP). It also runs on any Macintosh with System 8.6 or newer.

The data entry forms and reports just barely fit on a 13" to 15" monitor (640 x 480 pixels). Smaller than that, and you'll need to customize the forms or do a lot of scrolling.

Is it easy to learn?

Yes. Goldenseal uses 'real world' accounts and 'real world' business forms that you are already familiar with. We have some good human interface designers who have done their darnedest to make it easy. And our programmers do phone support, so they soon hear about anything that isn't easy.

Will it work for my specific business?

Probably. Goldenseal includes several different 'starter files' for different types of businesses.

You can also customize any part of Goldenseal to meet your needs. It is easy to add more unit costs, change the cost categories, change any reports or printed forms, and add custom fields. You can even change the appearance of any data entry screens.

If you have specific requirements, give us a call and we'll give you an honest appraisal of whether Goldenseal will work for you.

Can you run Goldenseal on a network?

Yes, Goldenseal comes in a multi-user version. It is a client-server application that you can access over a LAN (local area network) such as Ethernet. You can also dial-in with a modem.

Who is Turtle Creek Software?

We started out as Turtle Creek Carpentry in 1972, and wrote our first accounting program (MacNail) in 1986. Since then we have sold our estimating and accounting software to over 7,000 small businesses. We know what we are doing!

What's the manual like?

Goldenseal includes two printed Getting Started manuals that walk you through the entire program, step-by-step. They show the basic Goldenseal features, then explain how to set it up for your own company. There is also a more detailed reference manual on the CD. All manuals are also available on our website at www.turtlesoft.com.

What kind of support will I get?

Besides the manual, you'll get unlimited free telephone or email support. When you call Turtle Creek you get to talk with a real live person right away. We do our darnedest to solve any problems you might have. Classes are also available each year.

How does Goldenseal compare to Quickbooks?

You don't need to hire an accountant to set up Goldenseal. It automatically handles allowances, change orders, competitive bids, inventory, progress payments, retainage, subcontractor insurance, unit costs and many other small business quirks.

Goldenseal includes a translator that lets you import your Quickbooks accounts and lists automatically.

What about upgrades?

Goldenseal is solidly built inside— it will be our 'flagship' program for the next ten years. We are adding many more features to it, and release major upgrades about twice a year.

When you purchase Goldenseal, you'll get six months of free updates via our download system. After that they are available at a reasonable cost.

Can I return it if I don't like it?

Yes. If you don't like Goldenseal, get it back to us within 30 days of the order date, and we'll refund the purchase price, less 10% restocking.

Is there a demo I can try?

Yes. The demo is the full Goldenseal program, with a limit of 50 items in each type of account and business transaction.

You can download the demo and manuals for free from our website, or we will mail you a CD for \$5 (manual on CD) or \$45 (with printed manuals). The cost of the demo is deductible from any purchase.

Current Payroll

Employee 4 Pay Now 4 Pay Period Custom Start Date 5/3/1996
Gross Wages \$1,493.07 Net Wages \$6,314.25 End Date 9/9/2000

✓	Employee	Hrs	OT	Days	Wages	Commiss.	Deduct.	Cat. Tax	Benefits	Emp. Tax	Vac.	Total Due
✓	Captain Ahab	2.5	0	1	\$21.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0.27	\$21.25
✓	William Styron	18.5	0	3	\$415.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0.27	\$415.32
✓	Kurt Vonnegut	23	0	4	\$600.00	\$4,821.18	\$0.00	\$0.00	\$0.00	\$0.00	0.00	\$5,421.18
✓	Mormolu McMumr	41	1	5	\$456.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0.27	\$456.50

? Write Payroll Print Report Save as Text Wage Schedule Close

Payroll

To calculate payroll, choose Write Payroll from the Costs menu.

Goldenseal automatically figures employer taxes and withholding. We include data for all US states and Canadian provinces at no additional charge.

Reports

Goldenseal includes a wide variety of reports (the one at left shows labor hours grouped by job). They help you to get the most from the data that you've entered.

Double-click on a row, and Goldenseal will open the transaction for you, so you can see more details about it.

All reports can be customized, and you can create new custom reports (see the next section).

Labor Hours Report

Items Labor Hours More Details Update Print Sort
Date Range All Items 4/19/1998 3/31/2005 Save as Text

Peach Pit Remodel Draw									
William Styron	9/5/2000	20	\$449.00	Skilled Carpenter	misc repairs	Peach Pit Rer	\$500.00		
Captain Ahab	9/8/2000	5	\$42.50	Starter Laborer	fix faucet	Peach Pit Rer	\$75.00		
Kurt Vonnegut	9/12/2000	3	\$45.00	Supervisor	install windows	Peach Pit Rer	\$90.00	Halls	
Subtotal			\$536.50				\$665.00		
Anon privacy screens PP									
Captain Ahab	9/5/2000	2	\$17.00	Starter Laborer	soffit vents	Anon privacy	\$30.00	Living Room	
Kurt Vonnegut	9/6/2000	3	\$45.00	Supervisor	door installation	Anon privacy	\$90.00	Halls	
Captain Ahab	9/6/2000	11	\$93.50	Starter Laborer	tub tilesetting	Anon privacy	\$165.00	Kitchen	
Subtotal			\$155.50				\$285.00		
Anon Billboards PP									
Captain Ahab	9/7/2000	6	\$51.00	Starter Laborer	window grilles	Anon Billboar	\$90.00	Entry	
Subtotal			\$51.00				\$90.00		
Joe Apple- Bath PP									
William Styron	9/9/2000	14	\$314.30	Skilled Carpenter	install doors	Joe Apple- B-	\$350.00	Bathroom 1	
William Styron	9/9/2000	4.5	\$101.03	Skilled Carpenter	install bath accessories	Joe Apple- B-	\$112.50	Bathroom 1	
Subtotal			\$415.33				\$462.50		
Bananas outhouse									
Captain Ahab	9/9/2000	6	\$51.00	Starter Laborer	digging a hole and jumping in	Bananas out	\$90.00		

Edit Printed Form Layouts

Transaction Estimates Print Form Cat/Subcat Est

Your Company Logo
choose Company Info from the File menu to paste in your own logo

Estimate

record # Text Date Date

Customer Name Main Account **Approx Start Date** Start Date
Project Descrip. Brief Description **Approx Completion Date** Finish Date

Payment Terms
Payment Term Text

Gross Price Gross Price **Message Text**

Sales Tax Sales Tax Amount Sales Tax Rate

Net Price Amount

Sales Rep Sales Rep

Customer Signature **Date**

Cost Area	Category	Location	Item	Qty.	Size	Unit Cost	Item Total

Custom Forms

Goldenseal includes a Custom Layouts command which lets you change the appearance of any data entry window, printed form or report.

It takes you to a simple drawing environment where you can move things around, add or remove fields, or paste in graphics of any kind.

You can add custom data fields to any account or transaction. You can also create new printed forms and reports, if the ones we provide don't meet your needs.

MORE GOLDENSEAL FEATURES

Job Cost Progress

Job: Peach Pit Remodel

Costs To Date: \$2,933.68 Predicted Cost: \$45,562.50

Budget: \$45,562.50 Value: \$0.00 0% Predicted Profit: \$0.00

Category	Budget	Cost To Date	% Done	Current Val.	Predicted	Variance	Var %
General Conditions	\$0.00	\$0.00	0%	\$0.00	\$0.00	\$0.00	0%
Site Preparation	\$0.00	\$3.24	0%	\$0.00	\$0.00	\$0.00	0%
Excavation	\$300.00	\$500.00	0%	\$0.00	\$300.00	\$0.00	0%
Concrete	\$0.00	\$0.00	0%	\$0.00	\$0.00	\$0.00	0%
Masonry	\$1,150.00	\$0.00	0%	\$0.00	\$1,150.00	\$0.00	0%
Framing	\$1,950.00	\$2.00	0%	\$0.00	\$1,950.00	\$0.00	0%
Ironwork	\$0.00	\$0.00	0%	\$0.00	\$0.00	\$0.00	0%
Roofing	\$5,770.00	\$32.40	0%	\$0.00	\$5,770.00	\$0.00	0%
Windows	\$1,120.00	\$401.04	0%	\$0.00	\$1,120.00	\$0.00	0%
Rough Plumbing	\$0.00	\$0.00	0%	\$0.00	\$0.00	\$0.00	0%
HVAC	\$0.00	\$1,920.00	0%	\$0.00	\$0.00	\$0.00	0%
Rough Electric	\$0.00	\$0.00	0%	\$0.00	\$0.00	\$0.00	0%
Exterior Trim	\$0.00	\$0.00	0%	\$0.00	\$0.00	\$0.00	0%

Buttons: ? Print Report Save as Text Cancel OK

Job Costs

Goldenseal's Job Cost command shows your expenses for each project, with a simple cost breakdown for each. Double-click on a row for more detail.

You can see costs by category, by room, or by individual item. You can also view a progress window (shown at left) that predicts the final cost.

Goldenseal also includes 'estimated vs actual' reports so you can see how well each estimate has done compared to the original budget..

Billing

Goldenseal handles customer billing and several types of project billing—for draw schedules, progress payments, time-and-materials bills, allowances and change orders.

Choose Billing from the Income menu, and choose the billing type. You'll see a list of customers or projects that are ready to bill. Double-click on a row to see details (shown at right). Click the Create Bills button to write a bill. You're done!

Itemized Draw Schedule

Project: Peach Pit Bath Remodel Draw Remodeling Draw

Total to Bill Now: \$786.38

✓	Phase	Contract	% Done	Value Done	Previous	Current	Bill Now
✓	Sign Contract	\$125.82	100%	\$125.82	\$125.82	\$0.00	\$0.00
✓	Demolition Complete	\$251.64	100%	\$251.64	\$0.00	\$251.64	\$251.64
✓	Framing Complete	\$629.10	25%	\$157.28	\$0.00	\$157.28	\$157.28
	Drywall Complete	\$503.28	0%	\$0.00	\$0.00	\$0.00	\$0.00
	Painting Complete	\$629.10	0%	\$0.00	\$0.00	\$0.00	\$0.00
✓	Final Completion	\$377.46	100%	\$377.46	\$0.00	\$377.46	\$377.46

Buttons: ? Print Report Save as Text Cancel OK

Contact Logs

Items: 82 Found: 82

New

Status: Incomplete

Account Type: Customer

Account: Joe 'Bananas'

One-Time? Joe

Contact Type: Phone Call Received

Entered: 10/1/1999 14076

Contact With: Mornolu McMummers

Contact Date: 10/1/1999 Time: 11:08 AM

Action Taken: Still Needs Attention

Action Taken By: Employee

Account:

Details: He called very upset because a huge pile of gravel was dumped atop his prize peonies. It was supposed to be dumped

Comments:

Management Tools

Goldenseal tracks appointments, calls, contracts, documents, problems and prospective customers.

It handles bids, chargebacks, purchase orders and sales.

Property managers can use it for leases, rental income and rental expenses.

Once you have entered records, the Find command makes it very easy to locate what you need.

Pay Bills

Vendors 7 Pay Hw 7
Total Owed \$25,947.89 Amount \$25,947.89 Cutoff Date 6/10/2005 All Materials

Pay	Vendor	Pending	Current	Past Due	Adjust	Total Due	Due Date	Pay Hw	Items
✓	Cayuga Mirror & Gla	\$0.00	\$0.00	\$2,052.00	\$1,682.64	\$3,734.64	1/28/2002	\$3,734.64	4
✓	Cayuga Lumber	\$0.00	-\$222.22	\$4,614.83	\$3,916.92	\$8,309.53	7/27/2000	\$8,309.53	12
✓	Agway	\$0.00	\$0.00	\$317.51	\$301.63	\$619.14	1/28/2002	\$619.14	4
✓	Bishops of Ithaca	\$0.00	\$0.00	\$1,257.76	\$1,118.17	\$2,375.93	1/21/2002	\$2,375.93	5
✓	Connemara Equip	\$0.00	\$0.00	\$3.24	\$41.00	\$44.24	1/28/2002	\$44.24	1
✓	Weeks Welding	\$0.00	\$0.00	\$650.16	\$569.08	\$1,219.24	1/28/2002	\$1,219.24	4
✓	Seneca Supply	\$0.00	\$0.00	\$5,035.26	\$4,609.91	\$9,645.17	7/27/2000	\$9,645.17	4

? Create Checks Print Report Save as Text Double-click on a row to see details Close

Paying Bills

After you've entered expenses, choose Pay Bills from the Costs menu.

It will show you a 'quick report' of vendors, and the amount that you owe each of them.

Double-click on a vendor to see the specific items. Click Create Checks, and Goldenseal will create payments for the selected items.

Bank Transactions

To write a check, choose Checking Transactions from the Accounts menu, click the New button, and fill in details. Then choose Print Forms from the File menu to print checks or paychecks.

Goldenseal creates many checks automatically. It also handles multiple checkbooks and reconciles your account.

Checking Transactions: TCTC Checking

Account TCTC Checking Type Bank Check Reconcile
Checkbook office book Date 6/12/2000 3
Pay To Material Transaction Paid Material Purchase
Account Agway Reference blocks & stuff
Amount \$23.36
Twenty-three and 36/100 dollars
Address 213 S Fulton St Ithaca, NY 14850
Comments
Run Total: \$3,980.98
Tax Class Materials
Job Class
Job
Category

Estimates

Account Type Customer Date Entered 10/25/1999 32065
Account Name Joe 'Bananas' Start Date 10/25/1999
Brief Descr. Bananas inhouse More Info Show Report Finish Date 11/23/1999
Gross Price \$14,320.74 Tax Rate NY City \$1,217.26 Comments build 2nd outhouse in back yard, this one inside the garage. With fireplace and
Net Price \$15,538.00 Cost Summary
Update Quantities Update Prices Update Schedule

Cost Area	Category	Subcat.	Cost Item	Unit Cost	Size	Qty.	Item Total	Tax	Location	Crew	Start
Assembly	Framing	Floor As: 2x12 joists		\$1.20	sq foot	155	\$186.00		Garage	1	0/25/1999
Assembly	Framing	Nails & F rafter clips		\$1.26	each	23	\$28.98		Roof	1	0/26/1999
Assembly	Framing	Other Fr: skylight (new fram		\$41.13	each	3	\$123.39		Porch	1	0/26/1999
Assembly	Framing	Beams & roof timber frame st		\$11.62	sq foot	155	\$1,801.10		Garage	1	0/26/1999
Assembly	Framing	Beams & roof timber frame st		\$11.62	sq foot	200	\$2,324.00		Porch	1	1/12/1999
Assembly	Roofing	Flashing rake edge		\$0.86	lin ft	53	\$45.58		Exterior V	1	1/19/1999
Assembly	Tile & Glass	Specialty tempered mirror		\$39.10	sq foot	210	\$8,211.00			1	1/19/1999
Assembly	Roofing	Other Rotemp roof cover, 6 n		\$12.37	square	33	\$408.21		Outbuildin	1	1/16/1999
Assembly	Masonry	Fireplace mantle, oak site-built		\$387.44	each	2	\$774.88		Exterior V	1	1/17/1999
Assembly	Interior Trim	Door Trim door casing, oak 1x		\$107.13	each	2	\$214.26		Outbuildin	1	1/22/1999
Assembly	Interior Trim	Window window sills, oak		\$24.87	each	3	\$74.61		Outbuildin	1	1/23/1999
Assembly	Interior Trim	Window window casing, 1x		\$27.88	each	3	\$83.58		Outbuildin	1	1/23/1999

Estimates

Goldenseal creates fast and accurate estimates.

It includes unit costs for many types of businesses, with labor hours and material quantities built in.

With Goldenseal 'smart dimensions', you can enter a few measurements, and see net quantities automatically for each item in the project.

Goldenseal also lets you include allowances, competitive bids and several types of markup in an estimate.

Once you finish, Goldenseal gives you a simple schedule, a bill of materials, and detailed contracts or spec sheets.

GOLDENSEAL FEATURES

Basic Accounts

Goldenseal uses 'real world' accounts that match the way you do business. They'll help you to keep track of your customers, vendors, bank accounts and other business details.

For example, create a Project account for each job you are doing (see example at left). The data entry window lets you fill in key information about the project. Click the buttons to see project expenses, appointments, problems and other details.

HINT: you don't need to create 'accounting' accounts for things like Accounts Payable, because Goldenseal already includes them.

Expense Tracking

Goldenseal makes it easy to enter your expenses—equipment hours, labor hours, material purchases, subcontractor costs and other costs.

When you enter a cost, Goldenseal automatically includes the item in job costs, time and materials billing and Accounts Payable.

Easy Data Entry

Goldenseal uses 'clairvoyant' fields for faster data entry. Type in the first few letters of the item's name, and the complete name will appear in a convenient list. Or click on the button to see a pop-up list of all items.

You can also set up templates for items you use frequently, or recurring items that you want Goldenseal to add on a regular schedule.

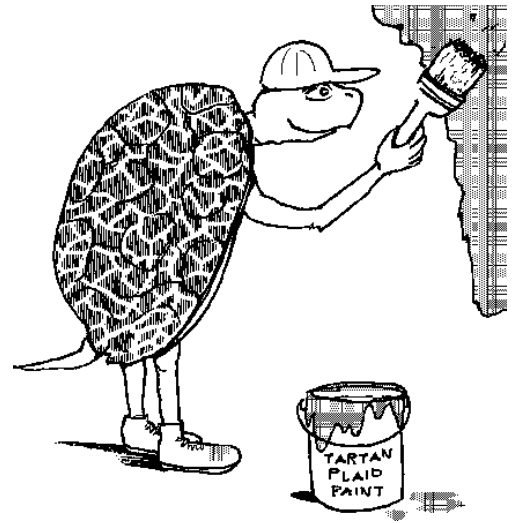
Easy Data Access

It's easy to find records. Choose Find from the Edit menu, enter what you remember about the transaction, and Goldenseal will quickly locate it for you.

It's even easier to locate 'linked' items such as the check used to pay for an expense. Choose Payment Transaction from the View menu, and you'll see it.

GOLDENSEALTM

Integrated construction estimating, job cost accounting and project management for Macintosh and Windows



WHAT DOES IT DO?

Goldenseal is an integrated construction management program that includes:

- Accounting
- Estimating
- Project Management

It also handles all of the following:

- Accounts Payable
- Accounts Receivable
- Bids from Subs and Suppliers
- Customer and Prospect Tracking
- Check Printing
- Contract Writing and Spec Writing
- Custom Business Forms and Reports
- Inventory
- Material Takeoffs/Bills of Materials
- Payroll
- Project Billing (draws, progress, time & mat'l)
- Project Schedules

WHO CAN USE IT?

Goldenseal is designed for any small business that needs to track job costs, provide estimates, or do billing for projects or services. It works for:

- Remodelers
- Home Builders and General Contractors
- Architects and Designers
- Painters
- Framing and Drywall subcontractors
- Developers and Property Managers
- Other construction trades

WHAT'S GOOD ABOUT IT?

Goldenseal is 'builder friendly'. It's designed for companies that need management tools, but don't have time to learn classic accounting.

Goldenseal does more than just accounting. It also creates estimates, manages projects, and handles prospects, phone calls, paperwork and many other details of your business.

Goldenseal is great at estimates and cost tracking. It itemizes costs by category or location. It includes a 'price book' of items and assemblies for estimates, inventory, purchases and sales.

Goldenseal is fully integrated. Enter expenses once, and they'll show up instantly in accounts payable, job costing and time and materials billing. Material purchases automatically update your unit prices.

Goldenseal is friendly. We are experts at human interface design, and we've spent ten years making sure that it's easy to use.

WHAT DOES IT COST?

Goldenseal Basic

- Estimates, material takeoffs, schedules, contracts and project management.
- \$395

Goldenseal Complete

- All estimating features, plus accounting, job costs, payroll and project billing.
- \$695

Goldenseal Multi-User

- 2 to 20 users can share it over a network.
- \$895 to \$2195

—More inside!